

# RHODRI WILLIAMS

## DIGITAL CONTENT PRODUCER

SPORTS VIDEOGRAPHY, PHOTOGRAPHY + SOCIAL STRATEGY

.co www.ContentIsKing.co

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🐦 @TheRealRhodri

### EXPERIENCE



### SUPER POWERS

- PILOT** | Permissions granted CAA Commercial Drone Pilot with Phantom 4 and full insurance
- STRATEGY** | Add value, not noise. I'm not just about creating content, but also what you do with it...
- FAST LEARNER** | Platforms, tools & applications advance and evolve so fast - I'm always on top.
- HARD WORKING** | Social media never sleeps, and content never rests. Neither do I.
- CONTENT CREATION** | Videos, pics, GIFs, design. Social media? I can do it all.

### SKILLS



### EDUCATION

**BA (HONS) – FILM PRODUCTION, 2:1**

University Of Gloucestershire

📅 2011-2013

**A LEVELS – FILM (B), PSYCHOLOGY (B), PHILOSOPHY (B)**

Esher College

📅 2009-2010

### MOST PROUD OF

- TRAVEL** | Not many people can say they've lived on the other side of the world & traveled & worked in four continents
- QUALIFIED** | I'm a lifeguard, American football coach, scuba diver, ski instructor & SUA pilot. I take everything I do that one step further
- FESTIVALS** | My content has been watched online by millions, won awards & has been shown at film fests across the world
- MARATHON** | I ran the 2013 Brighton Marathon - one of the hardest but most rewarding things I've ever done
- DOING WHAT I LOVE** | to make a living. I'm so fortunate to work in this industry, & can't wait to see where this journey takes me next

### PROFICIENCY

“Working across a range of roles, I manage & create specific, strategic & engaging content, whether that be a single video, a set of photos or a full digital strategic campaign

I add value, not noise”